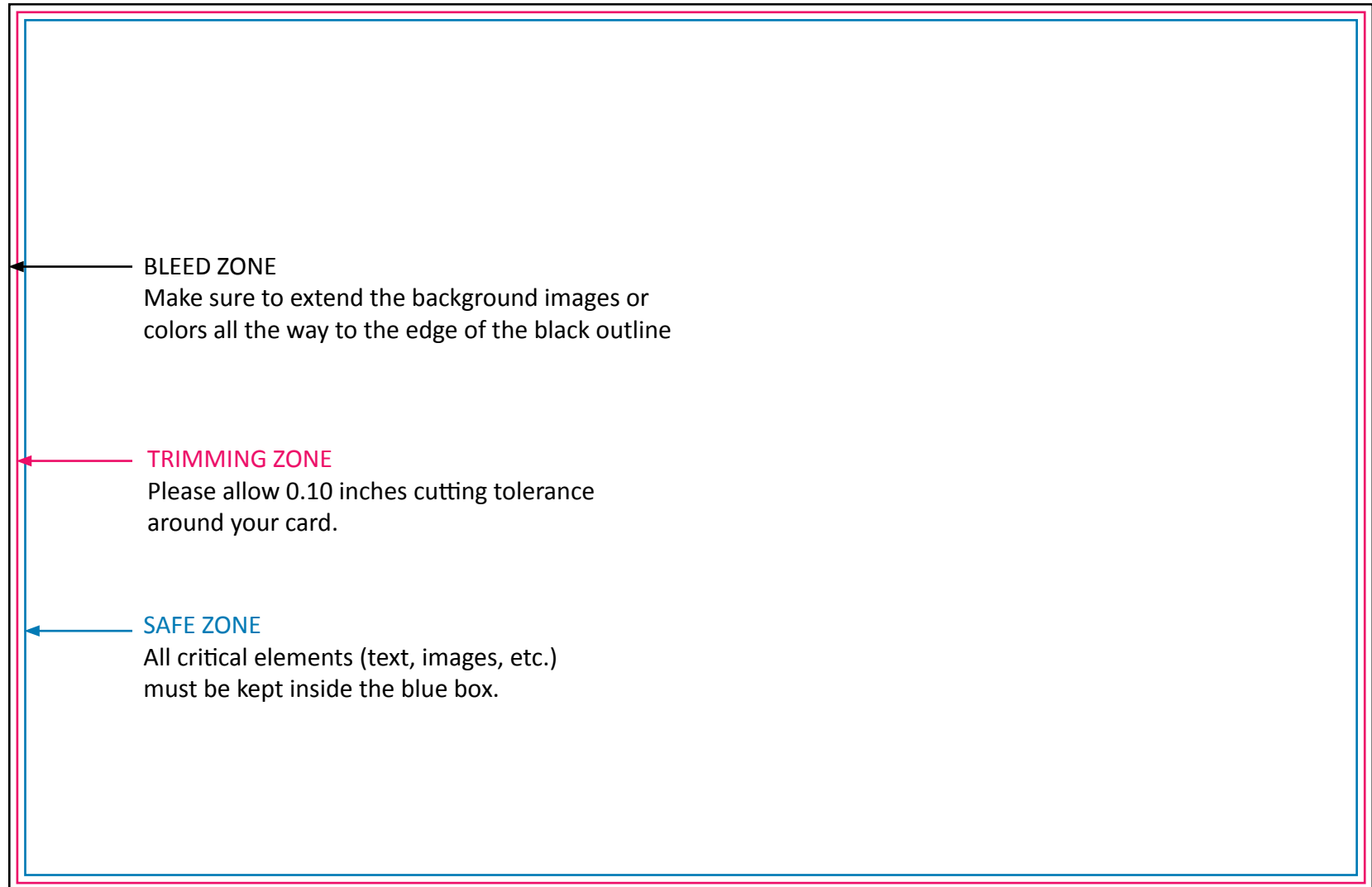


## POSTCARD FRONT

- Postcards are 4/4 (full color both sides with full bleeds); images should be at least 300dpi
- Set document size to 5.6" x 8.6" (BLACK - BLEED ZONE)
- Create guides/margins 0.05" (all sides) inside the document (PINK TRIMMING ZONE; 5.5" x 8.5")
- Make sure all important elements are inside the BLUE line (SAFE ZONE)
- The FRONT of your postcard can be vertical
- Please provide TWO (2) separate **hi-resolution PDF'S**: Postcard FRONT and Postcard BACK



# POSTCARD BACK

- Postcards are 4/4 (full color both sides with full bleeds); images should be at least 300dpi
- Set document size to 5.6" x 8.6" (BLACK - BLEED ZONE)
- Create guides/margins 0.05" (all sides) inside the document (PINK TRIMMING ZONE; 5.5" x 8.5")
- Make sure all important elements are inside the BLUE line (SAFE ZONE)
- Please provide TWO (2) separate **hi-resolution PDF'S**: Postcard FRONT and Postcard BACK

PRSRT STD  
US POSTAGE  
**PAID**  
ROUND LAKE, IL  
PERMIT NO. 78

*Please add our mailing indicia to your final design*

